

## SAVE THE DATE QUAD A FOR KIDS SOAP BOX DERBY

**Dates:** Friday, June 1 & Saturday, June 2, 2018

**Times:** Racing begins at 9:00am

**Place:** Durand Eastman Park on Lakeshore Blvd.

**Participants:** Seventy-five Quad A for Kids students will race for the Rochester local championship title.

**Competition:** Two winners will each receive a \$5,000 scholarship to RIT and will then compete in the Capital All- American Soap Box Derby World Championship in Akron, Ohio in July 2018.

## YOUR SPONSORSHIP OF THE QUAD A FOR KIDS SOAP BOX DERBY:

**Promotes Education:** Sponsorships make possible teaching valuable Science, Technology, Engineering, and Math (STEM) concepts in an exciting, year-long program. Plus the kids get to learn to use tools! Even power tools!!

**Ensures the Experience:** Sponsors allow Quad A Kids to have new and life changing experiences. They can travel out of Rochester, dine out, visit museums about Soap Box history, and get to know other contestants in local and out-of-state races.

**Promotes Your Brand:** In addition to educational sponsorship, the Quad A for Kids Soap Box Derby offers a fantastic way to expose your brand to Rochester residents while showing your support for the youth of our local community. From the Starting Line through the checkered flag at the Finish Line...your brand is front and center.

Based upon the sponsorship level you select, we feature promotions:

- in social media leading up to the event;
- on the Quad A for Kids website;
- on signs at the event;
- on the Soap Box Derby car;
- announcements at the event;
- and more!

## ABOUT QUAD A FOR KIDS

Quad A for Kids offers educational programs for Rochester's urban youth outside the normal school hours in a safe environment with caring adults.

Quad A's After-School Program promotes Quad A for Kids' mission to break the life cycle of poverty in the city of Rochester by ensuring that every child we serve leaves us with the necessary academic, social and emotional skills to be on track for career and/or higher education readiness.

## OUR GOALS

Each dollar we raise will go to support the Quad A for Kids' programs whose goals are to:

- Educate and inspire youth, ages 8-14 through fair and honest competition and mentorship;
- Teach students science, technology, engineering and math (STEM) skills in a fun way;
- Create meaningful, project and standards based, inter-curricular learning opportunities for students;
- Instill basic skills of workmanship, the spirit of competition and the perseverance to continue a project from start to finish.



Jaime Hernandez  
2017 National STEM Champion

# WILL YOU HELP ROCHESTER AT RISK YOUTH SUCCEED?

*Go This Way*



# 2018 SOAP BOX DERBY

Quad A  
**FOR KIDS**  
Off the streets and on to life.

## CORPORATE SPONSORSHIPS

### Stock Car Level: \$1,500

- Soap Box Derby car with company name and logo prominently placed on the Soap Box Derby car you sponsor
- Half-page ad in the Soap Box Derby program
- Appearance in social and print media, including Quad A for Kids Annual Report

### Indy 500 Level: \$2,500

#### In addition to Stock Car benefits...

- Sponsorship of the STEM curriculum of six Quad A Scholars (the "Race Team and Pit Crew")
- Graphic placement displayed on shared signage at local event
- Full-page ad in the Soap Box Derby program
- Commemorative model car made by Quad A for Kids

### Formula One Level: \$5,000

#### In addition to Indy 500 benefits...

- Sponsorship of STEM curriculum for a class (up to 20) of Quad A Scholars
- Company logo placed on driver's official helmet and uniform
- Verbal mention at Rochester area Soap Box Derby event in June 2018
- Live link on Quad A For Kids website to your company website and/or social media
- Color ad on the outside back cover of the Soap Box Derby program
- Press release issued by Quad A for Kids announcing your sponsorship
- Sponsored car races in national STEM race in Akron, Ohio

### Title Sponsor (UNAVAILABLE): \$7,500

#### In addition to Formula One benefits...

- Sponsorship of travel for a class (up to 20) to attend the National Soap Box Derby
- Prominent exclusive sponsorship signage displayed at Soap Box Derby
- Verbal mention at National Soap Box Derby event in Akron, Ohio

## INDIVIDUAL SPONSORSHIPS

### Tire Change Level: \$250

- Mention in the Soap Box Derby program and listing in our Annual Report

### Pit Boss Level: \$500

- Sponsorship of STEM curriculum for three Quad A Scholars (the "Speed Racer")
- Quarter page black and white ad in the Soap Box Derby program
- Presence on Quad A for Kids website
- Social media recognition before event

### Speed Racer Level: \$1,000

#### Includes Pit Boss Level Benefits Plus...

- Sponsorship of STEM curriculum for six Quad A Scholars (the "Speed Racer")
- Individual name prominently placed on the car you sponsor
- Half-page ad in the Soap Box Derby program
- Model car made by Quad A for Kids

**THANK YOU RADA!**



MADE POSSIBLE BY:



## SPONSORSHIP FORM

Please complete the following form and mail with sponsorship payment to:

Quad A for Kids  
c/o Ms. Ashara Baker  
Rochester Area Community  
Foundation 500 East Avenue  
Rochester, NY 14607

Or donate online at: [www.quadaforkids.org/donate](http://www.quadaforkids.org/donate)  
Or on Facebook at: [www.facebook.com/QuadAforKids/](http://www.facebook.com/QuadAforKids/)

Please find a check enclosed for:

Corporate	Formula One	\$5,000+	<input type="checkbox"/>
Corporate	Indy 500	\$2,500	<input type="checkbox"/>
Corporate	Stock Car	\$1,500	<input type="checkbox"/>
Individual	Speed Racer	\$1,000+	<input type="checkbox"/>
Individual	Pit Boss	\$500	<input type="checkbox"/>
Individual	Tire Change	\$250	<input type="checkbox"/>

### Contact Information:

Company / Name: \_\_\_\_\_

Address: \_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

All donations to the Quad A for Kids Soap Box Derby are **fully tax-deductible**.

**Were you a sponsor last year?**

**If so, call to ask about renewal rates!**

**585.341.4403**